The Financial Times Guide to the Financial Markets

The Financial Times Guide to Options, will introduce you to the instruments and markets of options, giving you the confidence to trade successfully. Options are explained in real-life terminology, using every-day examples and accessible language. Introducing three key options markets - stocks, bonds and commodities, the book explains options contracts from straight vanilla options to strangles and butterflies and covers the fundamentals of options pricing and trading. Originally published as Options Plain and Simple, this new edition includes: How the options industry operates and how basic strategies have evolved Risk management and how to trade safely Inclusion of new products such as exchange traded funds A glossary of key words and further reading Addition of market scenarios and examples. Like all investment strategies, options offer potential return while incurring potential risk. The advantage of options trading is that risk can be managed to a greater degree than with outright buying or selling. The Financial Times Guide to Options is a straightforward and practical introduction to the fundamentals of options. It includes only what is essential to basic understanding and presents options theory in conventional terms, with a minimum of jargon. This thorough guide will give you a basis from which to trade most of the options listed on most of the major exchanges. The Financial Times Guide to Options includes: Options in everyday life The basics of calls The basics of puts Pricing and behaviour Volatility and pricing models The Greeks and risk assessment: delta Gamma and theta Vega Call spreads and put spreads, or one by one directional spreads One by two directional spreads Combos and hybrid spreads for market direction Volatility spreads Combining straddles and strangles for reduced risk Combining call spreads and put spreads The covered write, the calendar spread and the diagonal spread The interaction of the Greeks Options performance based on cost Trouble shooting and common problems Volatility skews Futures, synthetics and put-call parity Conversions, reversals, boxes and options arbitrage

FT Guide to Banking

The Financial Times Guide to Using and Interpreting Company Accounts is designed for the non-accountant manager, investor or entrepreneur who is expected to have financial knowledge but may not have accounting training. Wendy McKenzie approaches the project via three key points: What information will I find in these accounts? How do I analyse the accounts? How can I use my analysis? Using publicly available actual accounts, the book begins by covering the 'numbers' from company accounts then moves on to information such as the financial review and then explains the logic of the accounts. To help with the interpreting of the numbers Wendy shows the reader how to
understand issues such as cash flow, what this will tell you about a company, how to consider a competitor's accounts and how to perform ratio calculations to help with company analysis.

Guide to Financial Markets

No other book is a comprehensive toolkit of financial issues, instructive, and so easy to read, all at the same time? this is an easy-to-read guide to the hard-to-understand stuff of business finance. The author regularly gives talks, seminars, and courses for executives and is very aware of their lack of understanding (or their inability to remember) simple but key financial concepts and tools. He is continually asked to recommend a simple book that helps them to refresh key financial concepts and tools. Self-contained: Other than some elementary algebra, no other previous knowledge will be necessary to understand the concepts discussed. Comprehensive: It will contain most or all topics, concepts, and tools that executives can easily forget, find hard to understand, and/or would like to know more about. Simple and easy to read: Many well-educated executives have all but forgotten their finance and are regularly put off by books that are far more academic than they need. This book will be written in a simple and conversational style. Concise with short chapters throughout: This is critical as many executives are put off by long books or never ending chapters. Essential elementary theory and many real-world examples. All concepts and tools will be illustrated with catchy and factual examples. Excel: Spreadsheets have become an inseparable part of working in Finance and this book will show readers how to use Excel to simplify their work. Test Yourself: problems with worked numerical solutions throughout.

The Financial Times Essential Guide to Budgeting and Forecasting

Whether you need to understand other people's calculations to make confident business decisions, or formulate investment choices based on your own numbers, this book will give you the tools you need. Banks and financial institutions, businesses and politicians often spin their statistics as they know they can rely on customers or constituents not to understand or check maths and formulas. This book introduces you to the basic tools of maths, statistics and business calculations so that that you can understand the numbers, work out your own calculations and make better investing, saving and business decisions.

FT Guide to Understanding Finance

Gain the knowledge and confidence you need to build and manage budgets and forecast financial information. This book demystifies budgets and forecasts, providing simple explanations and clear examples. It includes integrated checklists, goals and milestones, to ensure you are on target to achieve the best results. Part of The Financial Times Essential Guides series: Task-focused and results-orientated, the essential guides are for every manager who wants to move their skills beyond the ordinary to the best.


The critically acclaimed FT Guide to Using the Financial Pages is the most accessible and comprehensive guide to the world of financial information. There is no need to be baffled any longer by intimidating columns of numbers, technical terminology or the complexities of financial markets. This best-selling guide explains where and when to find what you want and how to make the best use of the comprehensive range of financial and economic statistics available.

The Financial Times Guide to Wealth Management

Gives you the confidence to ask the right business questions, make the correct finance decisions and competently speak the language of commerce to your colleagues, managers, customers and stakeholders. The Financial Times Guide to Finance for Non-Financial Managers will
The Financial Times Guide to Finance for Non-financial Managers

The Finance Book will help you think and manage like a financial strategist. Written specifically for non-finance professionals, it will give you all you need to know to manage your business more effectively and think more strategically. It will help you to: Have the confidence to read and interpret financial statements Ask the right questions about financial performance Apply important financial tools and ratios Learn how to think financially and make better strategic financial decisions Covering business finance, accounting fundamentals, budgeting, profitability and cash management, you'll find the tools you need in order to make the best financial decisions for your business. 'Essential reading for any non-finance professional. This is an easy to read and practical guide to the world of finance.' ?Paul Herman, Group CEO, Bluebox ?Corporate Finance ?'A really helpful, well organised and easy to understand primer and reference book for those who aren't accountants but still need to understand the accounts.' ?Roger Siddle, Chairman, Cordium Group 'A great book. At last, a guide that demystifies and encourages business owners to practically understand financial matters. A must read.' ?Gordon Vater CEO, RiiG Limited

The Financial Times Guide to Using the Financial Pages

'The most damaging half truth for savers is "performance matters more than expenses". Read this book carefully and the financial services industry will have one fewer easy victim, but you will have a sound base for a lifetime of successful investment.' Martin White, Chair of UK Shareholders Association This is one of those great big books to buy and then tuck away for constant reference. It's a tour through everything from managing a portfolio to establishing a fair intrinsic value for a share. If it moves in the world of investing, it's probably here.' David Stevenson, 'Adventurous Investor' in the Financial Times 'Informative and easy to read, Glen Arnold has produced arguably the most comprehensive book there is today on stock market investing and one that unquestionably will give an edge to any retail investor. This is a must read for anyone serious about investing.' Simon Thompson, Companies Editor, Investors Chronicle The Financial Times Guide to Investing is the definitive introduction to the art of successful stock market investing. Bestselling author Glen Arnold takes you from the basics of what investors do and why companies need them through to the practicalities of buying and selling shares and how to make the most from your money. He describes different types of investment vehicles and advises you on how to be successful at picking companies, understanding their accounts, managing a sophisticated portfolio, measuring performance and risk and setting up an investment club. The third edition of this investing classic will give you everything you need to choose your shares with skill and confidence. Thoroughly updated, this edition now includes: - Comprehensive advice about unit trusts and other collective investments - A brand new section on dividend payments and what to watch out for - An expanded jargon-busting glossary to demystify those complex phrases and concepts - Recent Financial Times articles and tables to illustrate and expand on case studies and examples - Detailed updates of changes to tax rates and legislation as well as increases in ISA allowances and revisions to capital gains tax

FT Guide to Using and Interpreting Company Accounts

The Financial Times Guide to Investing is the definitive introduction to the art of successful stock market investing. Beginning with the very basics of why companies need investors and explaining what investors do, Glen Arnold takes you through the practicalities of buying and selling shares. He describes different types of investment vehicles and advises you on how you can be successful at picking companies, understanding their accounts, managing a sophisticated portfolio, measuring performance and risk and setting up an investment club. The
second edition of this bestselling introduction to investing explains how the financial markets operate, shows you what you need to know to be successful and encourages you to follow and act on your own judgements. Thoroughly updated to help you invest with skill and confidence, new sections include: Online investing, website information and tools including screenshots and virtual portfolios as well as computerised counterparty trading Detailed updating of tax rates and legislation, increases in ISA allowances and revisions to capital gains tax A jargon-busting glossary to help you understand words, phrases and investing concepts Recent Financial Times articles and tables which illustrate and expand on case studies and examples Up-to-date statistics on the returns you can expect on shares and bonds Investing can be profitable and fun and The Financial Times Guide to Investing 2nd edition, explains step-by-step both the essentials of investing as well as describing how the financial markets really work. It details the practicalities of investing, such as how to go about buying shares and describes the variety of financial securities you can buy, from bonds and unit trusts through to exchange traded funds. Exploding the myths that only the wealthy can afford to buy and sell shares and showing you why you can be just as successful trading on your own as you would be by employing a fund manager, this authoritative guide book will help you build a profitable personal financial portfolio. What is investment The rewards of investment Understanding stock markets Using the financial media Buying and selling shares Pooled investments Investing in bonds Futures and options Financial spreadbetting Analysing companies and industries Mastering company reports and accounts Key investment ratios and measures Ticks of the accounting trade Managing your portfolio Mergers and takeovers Taxation and investors Measuring performance Investor protection Investment clubs

Financial Times Handbook of Corporate Finance

From bestselling author Glen Arnold, this is a jargon-busting book that describes how financial markets work, where they are located and how they impact on everyday life. It assumes no specialised prior knowledge of finance theory and provides an authoritative and comprehensive run-down of the workings of the modern financial system. Using real world examples from media such as the Financial Times, Arnold gives an international perspective on the financial markets with frequent comparisons in the workings of major financial centres such as the Bank of England and the City, the Federal Reserve.

The Financial Times Guide to Investing

The Financial Times Guide to Leadership is a one-stop shop for professionals at every stage of their leadership journey. Whether you're just starting out or are looking to upgrade your current skills, this practical guide takes you through the core building tools of self-awareness, influence and execution. With thought-provoking exercises and action points throughout, plus handy chapter summaries for when you need to access information, this book is your roadmap to becoming a better leader. This definitive guide to leadership includes: What good leadership looks like How to build your own leadership style Techniques to lead and influence others How to build and execute your vision Everything you need to know to become an authentic and dynamic leader. "My shelves groan under stacks of leadership books. But just a very few stand out as solid gold. The Financial Times Guide to Leadership merits inclusion in that select company. There is simply no excuse for not applying its very practical steps. I'd urge you to start or continue your journey here!" Tom Peters, author of In Search of Excellence "Finally, a first-class leadership book that focuses on the 'how' and 'what' as well as the 'why' and 'when'. Full of practical steps to take you to the next level." Doug Richard, entrepreneur and founder of School for Startups "Leadership is at the intersection of competence, charisma and the ability to think big for yourself and for others. The Financial Times Guide to Leadership gives you the tools you need to navigate this junction with success." Mercedes Erra, Executive President of Havas Worldwide

Financial Times Guide to the Financial Markets

Includes worked examples and glossary, latest financial information, new international focus of how to use electronic pages and services.

The Financial Times Guide to Options
Since the Global Financial Crisis, a surge of interest in the use of finance as a tool to address social and economic problems suggests the potential for a generational shift in how the finance industry operates and is perceived. J.C. de Swaan seeks to channel the forces of well-intentioned finance professionals to improve finance from within and help restore its focus on serving society. Drawing from inspiring individuals in the field, de Swaan proposes a framework for pursuing a viable career in finance while benefiting society and upholding humanistic values. In doing so, he challenges traditional concepts of success in the industry. This will also engage readers outside of finance who are concerned about the industry's impact on society.

**The Financial Times Guide to Understanding Finance**

New technologies are shaking the foundations of traditional finance. Leading economist Eswar Prasad foresees the end of cash, as central banks develop their own digital currencies to compete with Bitcoin and Facebook's Diem. Money and finance are on the verge of dramatic transformations that will reshape their roles in the lives of ordinary people.

**FT Guide to Using and Interpreting Company Accounts**

How financial markets work, in plain English! An authoritative, complete, and up-to-date guide to today's global financial system. * *The 'jargon-busting' guide to global finance: everything today's manager, investor, policymaker, and citizen needs to know. *Crystal-clear introductions to banking, central banks, insurance, money and bond markets, equities, futures, options, swaps, FX, hedge funds, private equity, and how they fit together. *Financial crises: what's happened, why -- and what the new landscape looks like. This is the most complete, authoritative, and up-to-date guide to the workings of financial markets, the global financial system, and their immense and relentless impact. Renowned financial author Glen C. Arnold assumes no prior financial knowledge, teaching through real world examples. He presents an invaluable international perspective, comparing the workings of major financial institutions and centers worldwide, from the U.S. Federal Reserve and Wall Street to the European and Japanese central banks, the IMF, and the World Bank. Arnold begins with a plain-English overview of the purposes of global financial markets and the institutions and individual markets that now comprise them. Next, he drills down to throughly illuminate each component of the financial markets, and the linkages among them. Arnold covers retail, corporate, investment, and other forms of banking; central banks; pooled investment funds; insurance; money markets; corporate, government, and exotic bond markets; equities and systems for raising capital; futures, options, and swaps; foreign exchange markets; hedge funds and private equity, and more. He concludes with insightful discussions of global financial regulation, the impact of recent and continuing global financial crises; the responses of governments; and the shape of the radically new global financial landscape.

**Financial Intelligence for Supply Chain Managers**

The revised and updated 7th edition of this highly regarded book brings the reader right up to speed with the latest financial market developments, and provides a clear and incisive guide to a complex world that even those who work in it often find hard to understand. In chapters on the markets that deal with money, foreign exchange, equities, bonds, commodities, financial futures, options and other derivatives, the book examines why these markets exist, how they work, and who trades in them, and gives a run-down of the factors that affect prices and rates. Business history is littered with disasters that occurred because people involved their firms with financial instruments they didn't properly understand. If they had had this book they might have avoided their mistakes. For anyone wishing to understand financial markets, there is no better guide.

**The Future of Money**

The Financial Times Guide to How the Stock Market Really Works is an introduction to the complex world of the financial markets. Whether you are new to investing, or already have a share portfolio, this is an intelligent guidebook will guide you safely through the often
confusing world of investing. Written especially for the ordinary investor, it will provide you with the key strategies you need to make
money on the stock market.

**The Financial Times Guide to Business Networking**

'The most damaging half truth for savers is “performance matters more than expenses”. Read this book carefully and the financial services
industry will have one fewer easy victim, but you will have a sound base for a lifetime of successful investment.' Martin White, Chair of
UK Shareholders Association This is one of those great big books to buy and then tuck away for constant reference. It's a tour through
everything from managing a portfolio to establishing a fair intrinsic value for a share. If it moves in the world of investing, it's
probably here.' David Stevenson, 'Adventurous Investor' in the Financial Times ‘Informative and easy to read, Glen Arnold has produced
arguably the most comprehensive book there is today on stock market investing and one that unquestionably will give an edge to any retail
investor. This is a must read for anyone serious about investing.' Simon Thompson, Companies Editor, Investors Chronicle The Financial
Times Guide to Investing is the definitive introduction to the art of successful stock market investing. Bestselling author Glen Arnold
takes you from the basics of what investors do and why companies need them through to the practicalities of buying and selling shares and
how to make the most from your money. He describes different types of investment vehicles and advises you on how to be successful at
picking companies, understanding their accounts, managing a sophisticated portfolio, measuring performance and risk and setting up an
investment club. The third edition of this investing classic will give you everything you need to choose your shares with skill and
confidence. Thoroughly updated, this edition now includes: - Comprehensive advice about unit trusts and other collective investments - A
brand new section on dividend payments and what to watch out for - An expanded jargon-busting glossary to demystify those complex phrases
and concepts - Recent Financial Times articles and tables to illustrate and expand on case studies and examples - Detailed updates of
changes to tax rates and legislation as well as increases in ISA allowances and revisions to capital gains tax

**FT Guide to INvesting / FT Guide to Using the Financial Pages**

The task-focused, results-oriented guide to delivering numbers that add up The Financial Times Essential Guide to Budgeting and Forecasting
will help you: * Understand finance and budgeting terms *Communicate coherently and comprehensively with financially astute colleagues and
stakeholders *Better understand the health of your business or business unit *Take a more proactive role in helping your business achieve
its goals *Evaluate and learn from your experience With advice that's instantly applicable, whether you're taking responsibility for a
budget for the first time or you'd like to know more about how finance works, this is the one guide you can't do without. 'This is a
practical book from which managers at all levels will benefit and learn how to avoid the pitfalls of budgeting and forecasting. A must read
book.' Manjit Biant, management consultant 'Love them or hate them budgets are part of the corporate landscape. Nigel Wyatt's book makes a
strong case that budgeting can still prove an invaluable tool for focusing strategic thinking and managing your business. The book gives
some great tips and advice on how to use them and get the best from them.' Paul Lower FCMA FInstLM. former FD and business coach 'This book
is an excellent tool for those responsible for preparing budgets and forecasts. It will encourage the reader to take actions which will
benefit their own organisation.' Juan Carlos Venegas ICPA RFC ICFS IPFM, accountant, forensic consultant, counter fraud specialist and
fraud examiner.

**The Financial Times Guide to Investing**

'Understanding valuation is relevant to everyone with an ambition in business. For us a Cevian Capital it is an absolutely critical skill. This book will take you there faster than any other in the field.' Christer Gardell Former Partner McKinsey, Managing Partner and co-
founder of Cevian Capital ‘A handy, accessible and well-written guide to valuation. The authors manage to capture the reader with high-
level synthesis as well as more detailed insights in a great way.' Anna Storakers Head of Group Strategy & Corporate Development, Nordea
Bank AB, formerly with Goldman Sachs & Co and McKinsey & Co "If you can envision the future value of a company you are a winner. Make this
Get Free Ft Guide To Understanding Finance A No Nonsense Companion To Financial Tools And Techniques 2nd Edition Financial Times Guides

comprehensive and diligent book on corporate valuation your companion pursuing transactions and you will succeed." Hans Otterling, Founding Partner, CEO Northzone Capital “Both in my previous position as an investment banker and today as an investor in high growth technology companies, corporate valuation has been a most critical subject. The Financial Times guide to Valuationserves as the perfect introduction to the subject and I recommend it to entrepreneurs as well as fellow private investors." Carl Palmstierna, former Partner Goldman Sachs, Business Angel ‘Not only will Financial Times Guide to Corporate Valuation provide you with the basic understanding of corporate valuation, it also gives you an interesting insight into non-operational challenges that companies will face. And it does it all in an unexpectedly efficient and reader friendly manner. If you want to learn the basics and only have a few hours to spare, invest them into reading this book!’ Daniel Hummel Head of Corporate Finance, Swedbank ‘In this highly accessible and reliable introduction to valuation, Messieurs Frykman and Tollerdy have succeeded in selecting only the essential building blocks in a topic that can otherwise be difficult to navigate. Indeed a guide, this book will prove handy to many of us and a breakthrough to some.’ Per Hedberg, Academic Director Stockholm School of Economics Russia ‘This book provides an accessible and informative entry point to the vast topic of valuation. The book covers mechanics as well as how value is linked to intangibles, growth opportunities and industry structure, all the way providing clear examples of every key idea. The authors understand value: they know what is useful, what is practical and what is critical, and give any reader great guidance to the challenge of getting values right.’ Bo Becker Assistant Professor Harvard Business School "I read Frykman & Tollerdy’s book on Corporate Valuation the first time in the late 90’s - the book has not only thought me how to value investments, but also how important it is to focus on long term cashflow when building and leading an organization" Mikael Schiller Owner, Chairman, Acne Studios ‘The easy, no-nonsense approach to corporate valuation.’ Fiona McGuire, Corporate Finance Director FGS Understanding corporate valuation is crucial for all business people in today’s corporate world. No other measure can indicate as completely the current status as well as the future prospects of a company. The Financial Times Guide to Corporate Valuation is a quick, no-nonsense guide to a complex subject. Whether you’re a manager, executive, entrepreneur or student this comprehensive reading guide will help you tailor your learning according to your experience, existing knowledge and time constraints. Using the example of a fictional European telecommunications company, Mobitronics, as a model, it provides key insights into universal issues in corporate valuation and the most commonly used valuation methods. THE ONLY STRAIGHTFORWARD GUIDE TO CORPORATE VALUATION

The Financial Times Guide to Investing for Income

The Financial Times Guide to Wealth Management is your definitive guide to preserving and enhancing your wealth and getting the most out of your finances. Whether you want to do it yourself, or get an overview of the basics so you can understand the experts, this book gives you the answers. Up to date with all the latest changes to UK pension, tax and legal rules, it covers everything you need to know in one easy to read guide.

The Financial Times Essential Guide to Budgeting and Forecasting

Whether you are an executive or a student, beginner or expert, this book is designed to explain and illustrate the working essentials of finance with clarity and speed. This desktop companion deliberately combines essential theory with real-world application, using short, focused chapters to help you find what you need and implement it right away. www.pearsoned.co.uk/estrada

The Finance Book

The FT Guide to Business Coaching shows you everything you need to know about becoming a business coach, from how to find out if you've got what it takes, through the basic tools and models that really work. This book gives you a step-by-step guide to the tools, the market knowledge and the crucial new techniques from psychology you need to become an exceptional business coach. Clear, compelling and comprehensive, covering classic and fresh material from both business and psychology, this is the first book to cover both the critical elements of world-class business coaching. This book takes you through a tried and trusted process developed specifically for senior
business leaders. It will help you: Know when to coach and when to lead. Build powerful listening skills. Get to grips with the most useful and up-to-the minute coaching tools and psychological techniques. Calculate if - and crucially, how - you can make a living as a business coach. Decide if, how and when to go for accreditation as a coach.

**The Financial Times Guide to Management**

'A great, practical guide to all aspects of networking - stuffed with lots of quick and easy tips to help you leverage the power of your network.' Ivan Misner, NY Times bestselling author and founder of BNI and Referral Institute 'This practical and easy-to-read book will quickly get you the results you need from your network.' Charlie Lawson, BNI UK and Ireland national director 'A “must read” for anyone wanting to use the power of face-to-face AND online networking to generate career and business success.' Andy Lopata, author of Recommended and And Death Came Third Up to 80 per cent of opportunities come from people who already know you, so the more people you know, the more chance you have of winning the new business or career you want. The Financial Times Guide to Business Networking is your definitive introduction to a joined-up networking strategy that really works. This award-winning book has now been fully updated to include new chapters on generating referrals and boosting your confidence when networking, as well as the latest advice on social networking sites. Successfully combine online and offline networking techniques Develop the best networking approaches and behaviours Make a great first impression, build rapport and generate strong business relationships Talk to the right people, have productive conversations and effectively work a room

**FT Guide to Business Coaching**

The perfect business finance desktop companion: quick, easy, accessible, and now fully updated for today's techniques and realities. *Fast-paced, easy-to-understand, and accessible insight into finance theory, applications, and the connections between them. *Covers new financial products and instruments, utilizes newer data, and presents more detailed coverage. *Contains new Q and A's, with answers provided on the companion web site. The FT Guide to Understanding Finance, Second Edition is the essential book for all financial professionals and students who want to broaden and deepen their knowledge of both financial concepts and applications. Easy to read and use, it tightly links theory and practice, and guides readers in quickly applying the techniques it presents. This new edition has been thoroughly updated to reflect the latest financial products and instruments, as well as new data. It contains more detailed coverage, plus new Q and A's (with answers provided on a companion web site). Coverage includes all these topics, and much more: *Basic risk and return concepts. *Mean returns, total risk, portfolios, diversification, and systematic risk. *CAPM, cost of capital, and three-factor models. *Downside risk, risk-adjusted returns, and portfolio optimization. *Valuation via dividend discounting, WACC, and other DCF models. *Reverse and relative valuation. *Bond prices, yields, default risk, market risk, duration, and convexity. *NPV and IRR. *Real options and corporate value creation. *Options, futures, forwards, and currencies. *Essential statistical techniques, including normality, non-normality, and regression analysis.

**FT Guide to Finance for Non-Financial Managers**

The Financial Times Guide to Banking is a comprehensive introduction to how banks and banking works. Best-selling author Glen Arnold provides you with a foundation for understanding the wide variety of activities undertaken by banks. He shows you why these global institutions are so important to consumers and finance professionals alike and explains how their activities impact on everyday life. The Financial Times Guide to Banking will give you: - A thorough understanding of all types of banking from retail through to asset management and investment banking. - An overview of global banking including the worldwide evolution of the sector, the influence of cross-border money flows and the importance of modern banking to international development - Expert knowledge about instruments and markets including debt markets, futures markets and swaps and options - Insight into the crucial importance of central banking and government regulation - Answers to the big questions about monetary policy and interest rates, payment systems and banking success
The Financial Times Guide to Investing

This book, from one of the UK’s leading financial planners, provides the essential knowledge that investors need to help them think about and plan for their financial future. “Steve Gazzard CFFPCh, chief executive, Institute of Financial Planning” A practical, easy to read guide that provides a framework to help us all achieve our financial goals. This book is essential reading for investors. “Cynthia Poole, director, relationship management, Raymond James Investment Services” A brilliant book, written in an accessible manner to help you understand the importance of life goals and values in the wealth management process. It is the best book I have ever come across on wealth management. “Dr Lien Luu, senior lecturer in financial services, Northampton Business School; certified and chartered financial planner” "The Financial Times Guide to Wealth Management" is your comprehensive guide to achieving financial security and stability by planning, preserving and enhancing your wealth. As well as being fully updated throughout, it includes five new chapters on socially responsible and impact investing; property, land and woodlands; single premium investment bonds; non-trust structures and young people and money. Whether you’re a beginner wanting an introduction to financial planning or an experienced investor looking to pass your wealth on to others, this is the book for you. Drawing on his 25 years experience as a financial adviser to successful families, and written in clear and concise language, Jason Butler will give you both the understanding and confidence you need to make successful financial decisions, enabling you to: - Define your life goals and financial personality so that you can build an effective wealth plan - Navigate the maze of investment options and choose the best one for your needs - Understand when and how to get professional help which delivers value - Clarify the need for and role of insurance, tax structures, pensions and trusts - Develop a wealth succession plan which matches your values and preferences

Seeking Virtue in Finance

The complete reference to investing for consistent, continuous income in today’s markets! *“Understand and compare income generating strategies so you can choose the right alternatives for your situation and risk tolerance. *Review the financial investing basics that every income investor needs to understand. *Covers safe and simple products, as well as higher-risk strategies that offer the potential for greater income. Financial Times Guide to Income Investing is the complete reference guide for all investors who want to earn more income—and more continuous, reliable income, too. Writing for income investors of all kinds, this book presents all the tools of the trade, and guides readers in choosing the approaches that are best for them. Financial Times columnist David Stevenson begins by reviewing the key financial concepts that every income investor simply must understand—including the basics of risk, return, volatility, structure, and inflation. Stevenson systematically reviews today’s simplest, safest, most ‘mainstream’ income products and funds, helping investors understand what they can and cannot expect to achieve through these investments. Next, he introduces higher-risk, less conventional strategies designed to pay higher income—and helps readers realistically assess the risks of pursuing these approaches.

The Financial Times Guide to Leadership

‘Practical, concise and full of tips that every manager needs to know, The Financial Times Guide to Management provides a powerful guide for leaders at every level.’ Arianna Huffington, Chairman, President and Editor-in-Chief, The Huffington Post Media Group ‘This is clear, encouraging and packed with good sense – just like its author. A winner.’ Eleanor Mills, Editorial Director, The Sunday Times ‘Amidst the myriad of books on leadership, this guide presents an unusually concrete, comprehensive and practical set of principles and learnings for managers at every level.’ John Pepper, Former CEO & Chairman P&G; Former Chairman Walt Disney From motivating a team and developing star talent to controlling budgets and fostering innovation, The Financial Times Guide to Management is your authoritative guide to becoming an effective manager. Full of practical tips and advice, this definitive handbook offers solutions to the everyday challenges of: • Managing yourself • Developing communication skills and emotional intelligence • Managing others • Setting strategic direction • Managing change • Managing money, resources and technology There is also on-the-ground advice from the executive frontline, with insights from leaders including Paul Polman (CEO, Unilever), Steve Marshall (Chairman, Balfour Beatty) and Cilla Snowball (Chairman and CEO, AMV BBDO). Whether
you're a new team leader or an experienced director, this book contains everything you need to know to become an outstanding manager.

**FT Guide to Banking**

The Financial Times Handbook of Corporate Finance is the authoritative introduction to the principles and practices of corporate finance and the financial markets. Whether you are an experienced manager or finance officer, or you're new to financial decision making, this handbook identifies all those things that you really need to know: · An explanation of value-based management · Mergers and the problem of merger failures · Investment appraisal techniques · How to enhance shareholder value · How the finance and money markets really work · Controlling foreign exchange rate losses · How to value a company The second edition of this bestselling companion to finance has been thoroughly updated to ensure that your decisions continue to be informed by sound business principles. New sections include corporate governance, the impact of taxation on investment strategies, using excess return as a new value metric, up-to-date statistics which reflect the latest returns on shares, bonds and merger activities and a jargon-busting glossary to help you understand words, phrases and concepts. Corporate finance touches every aspect of your business, from deciding which capital expenditure projects are worth backing, through to the immediate and daily challenge of share holder value, raising finance or managing risk. The Financial Times Handbook of Corporate Finance will help you and your business back the right choices, make the right decisions and deliver improved financial performance. It covers the following areas: · Evaluating your firm’s objectives · Assessment techniques for investment · Traditional finance appraisal techniques · Investment decision-making in companies · Shareholder value · Value through strategy · The cost of capital · Mergers: failures and success · Merger processes · How to value companies · Pay outs to shareholders · Debt finance · Raising equity capital · Managing risk · Options · Futures, forwards and swaps · Exchange rate risk

**FT Guide to Business Numeracy**

The Financial Times Guide to Banking is a comprehensive introduction to how banks and banking works. Best-selling author Glen Arnold provides you with a foundation for understanding the wide variety of activities undertaken by banks. He shows you why these global institutions are so important to consumers and finance professionals alike and explains how their activities impact on everyday life. The Financial Times Guide to Banking will give you: - A thorough understanding of all types of banking from retail through to asset management and investment banking. - An overview of global banking including the worldwide evolution of the sector, the influence of cross-border money flows and the importance of modern banking to international development - Expert knowledge about instruments and markets including debt markets, futures markets and swaps and options - Insight into the crucial importance of central banking and government regulation - Answers to the big questions about monetary policy and interest rates, payment systems and banking success

**FT Guide to Wealth Management**

Investing can be fun as well as rewarding. It could certainly earn you much more than you could gain by sticking your money in a bank account. It really does not require much to make money from the stock market - just an understanding of a few simple concepts and the following of a few rules. Written by the UK's most successful writer on investing, Get Started in Shares explains in very clear and simple terms what shares are, how they are traded and what to look out for as an owner of shares. This is a straight-talking guide to the mysteries of investing that assumes no prior knowledge and will build up your understanding of investing in a series of easy steps.

**FT Guide to Bond and Money Markets**

Do you want to feel more confident about your investment decisions? Do you need to have a better understanding of how the stock markets value a business? Do you want to know what the key ratios are that drive share price performance? The Financial Times Guide to Making the Right Investment Decisions is the insider's guide to how the market examines companies and values shares. It helps you understand the
factors that drive long term wealth creation as well as highlighting the key risks that lead to value being destroyed. Originally published as Analysing Companies and Valuing Shares, this new edition has been fully revised and includes a new and easy to follow framework for understanding valuation. Perfect for investors at all levels, it guides you through the investment maze, and highlights the key issues you need to consider to invest successfully. The Financial Times Guide to Making the Right Investment Decisions: · Gives you an easy to follow framework to guide your decision-making · Explains clearly and concisely key financial concepts and how they drive valuation · Shows you the key ratios to monitor and how they affect share prices · Illustrates the key risks and warning signals that will help you avoid losses · Identifies the qualities of company management and governance that differentiates winners from losers · Brings the issues and numbers to life with real examples and case studies In a challenging economic and stock market environment, the need to take better informed decisions is vital. This clear, common sense guide provides a comprehensive and accessible framework for understanding the valuation of a business and what drives its share price. Knowing the key numbers, ratios and techniques that professional investors use will help you to reduce your risk and invest more profitably.

The Financial Times Guide to Using the Financial Pages

Discover how your supply chain and operations work impacts financial performance, and how to align your efforts to help your company succeed - the fastest, best way to supercharge your own career! As a supply chain or operations professional, you may clearly understand your operational performance goals. But if you want to get promoted, you need to know how your day-to-day work powerfully impacts the financial metrics your top executives care about most.

Finance in a Nutshell

This jargon-busting book describes how the bond and money markets work and how they impact on everyday life. It assumes no specialised prior knowledge of finance theory and provides an authoritative and comprehensive run-down of the workings of the modern financial system. It's in the money markets where money, or the value of money, can be bought and sold. It's the place where Treasury bills, deposits, repurchase agreements, short-lived mortgages etc, can be traded. These are crucial to the global economy because they provide liquidity funding for the global financial system. Bond markets operate in the same way but are financial markets where participants can issue new debt or buy and sell existing debt - known as bonds. As with money markets, bond markets are key because they provide money where no money previously existed (think of your mortgage). Using real world examples from media such as the Financial Times, bestselling author Glen Arnold gives an international perspective on these markets. Understand key bond and money market terms and banking products Explore the wide variety of types of markets and their functions eg. LIBOR, gilts, government debt Gain insight into the main factors influencing prices in the financial markets Learn how fluctuations in the money markets can affect you and your own money strategies

Mastering Cash Flow and Valuation Modelling

FT Guide to Investing No need to be baffled any longer by a flurry of information, data, facts and comments, and the complexities of the financial markets. The Financial Times Guide to Investing will introduce you to the complex art of investing, and how to invest successfully, whether you are actively involved in investing or just thinking about it. In addition to providing a simple guide to understanding how financial markets operate, it will allow you to follow and act on your own judgements based on case studies and worked examples, giving you the chance to experiment successfully with shares, bonds, funds and derivatives. FT Guide to using the Financial Pages This fully revised and updated guide is an essential reference for anyone who wants to read and really understand the financial pages. It explains where and when to find the critical information, and how to make the best use of the full range of financial and economic data available, within the pink pages or at the click of a button. Includes the latest information on globalization and the other ways the internet and IT have transformed finance and investing. "The definitions and insight this book provides will remain of lasting value to readers." - Financial Times "An invaluable and straightforward guide." - Business Age "A good buy for anyone interested in the subject." -
Financial Times Guide to Making the Right Investment Decisions

Your practical step-by-step guide to planning and building cash valuation models. Through a set of comprehensive instructions and templates it provides the tools to build models that will enable you to carry out accurate and informed analysis of your company’s cash liabilities, cash flow and value. If you are buying the ebook, companion files can be downloaded from the digital downloads section of http://www.financial-models.com/.

Get Started in Shares

Understand the language of finance, so you can make better decisions, and make them more confidently.*  
*Transform complex financial data into knowledge for action. *Use KPIs and ratios to assess business health and identify 'warning signals' *Make better choices about capital investments. *Communicate more effectively with financial professionals. *Build skills that are essential to helping businesses achieve their goals -- and to moving forward in your career. FT Guide to Finance for Non-Financial Managers teaches non-financial managers the language of finance, so they can translate complex financial data into actionable knowledge for better decision-making. In plain English, Jo Haigh introduces techniques that can make every business professional more effective -- both in the business, and in their own careers. Haigh shows how to:  
*Accurately interpret financial reports, and understand the drivers of profit and loss. *Recognize the difference between cash and profit. *Understand balance sheets. *Work with budgets and forecasts. *Use Key Performance Indicators (KPIs) and business ratios. *Assess the health of the business, and quickly identify 'warning signals' so they can be addressed early and cost-effectively. *Identify opportunities to increase profits and solve business problems. *Compare capital projects and choose better investments. *Communicate and coordinate more effectively with financial professionals. *Take a more proactive role in helping the business achieve its goals The book includes a complete glossary of finance and investing terms, as well as many sample documents, from KPI summaries to sample full and abbreviated published accounts.

The Financial Times Guide to Corporate Valuation

The Financial Times Guide to Using and Interpreting Company Accounts is designed for the non-accountant manager, investor or entrepreneur who is expected to have financial knowledge but may not have accounting training. Wendy McKenzie approaches the project via three key points: What information will I find in these accounts?; How do I analyse the accounts?; How can I use my analysis? Using publicly available actual accounts, the book begins by covering the numbers from company accounts then moves on to information such as the financial review and then explains the logic of the accounts. To help with the interpreting of the numbers Wendy shows the reader how to understand issues such as cash flow, what this will tell you about a company, how to consider a competitor?s accounts and how to perform ratio calculations to help with company analysis.

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